MICHAEL BROWN
Curriculum Vitae

Flat 2, 47 Woodlands Road • Fairhaven • Lytham St. Annes
Lancashire • FY8 1DA • 07864 999004

"...I would have no hesitation in recommending Michael for any position where values such as flexibility, intelligent application, and utter reliability were important..."

Derek Butterfield M.B.E.
Chief Executive of the Beneast Group

Key Skills
• Extensive Camera and Post Production Experience
• Creative Graphic Artist
• Good and imaginative writing skills in several styles
• Literate in both PC and Apple computers
• Keen attention to detail
• Understanding the need for communication and trust
• Willing team player

Professional Experience
• 25+ years Stills and Video Camera Work
• 25+ years Copy and Script Writing
• 25+ years Graphic Design and Advertising
• 15+ years Film and Television Production
• 3 years Live Entertainment Production

2014 - Present
Scriptwriter/Video Editor *for* **iinMedia**
Duties include:
• Video and Stills Camera work
• Green Screen and CGi work utilising **Final Cut** and **After Effects**
• Writing scripts, copy and straplines for Corporate clients
• Dealing with all clients and customers
• Account Handling
• Creating productions for Corporate clients
• Graphic Design Services

2009 - Present

Sole Proprietor of The Video Lab.

Responsibility for all film and video laboratory services.

Duties include:

• Video and Stills Camera work
• Writing scripts, copy and straplines for Corporate clients
• Dealing with all clients and customers
• Sales and Account Handling.
• Transferring analogue tapes, reels, etc to digital formats
• Creating productions for Corporate clients
• Graphic Design Services
• *All aspects of day to day running of a sole trading business.*

Reason for leaving – *Continue to run The Video Lab on a part time basis since accepting Full Time position with iinMedia.*

2007 - 2009

Copywriter/Studio Assistant *for* **VeMedia Design.**

Covering a wide range of projects including the production of corporate identities, brochures, advertisements, websites, exhibition stands etc.

Duties include:

• Video and Stills Camera work
• All aspects of copywriting.
• Developing marketing strategies for clients and in-house
• Mac operator, utilizing: InDesign, Photoshop, Quark Xpress, Freeway Pro
• Designing, building and maintaining customer's websites
• Dealing with clients and suppliers

Reason for leaving – *Relocated to Lancashire for personal reasons*

1999 – 2007

Mac Operator *for* **Staffordshire Sentinel Newspapers Limited.**

Duties included:

• Developing campaign strategies, branding ideas, staplines and ad copy
• Designing ads for a range of in-house publications utilizing industry standard Apple Mac software
• Liaising with the sales team to meet the needs of the clients
• Gathering all information and images, preparing approved ads for print

Reason for leaving – *Redundancy following departmental merger with another branch.*

1997 - 1999

Copywriter/Photographer/Designer *for* **Postscript Design.**

Duties included:

• Stills Camera work
• Writing all copy for the Company
• Proof reading and quality control
• Producing corporate identities, brochures, advertisements, etc.
• Dealing with clients, suppliers and printers

Reason for leaving – *To take a position with a more established company.*

1992 - 1997

Independent Video Producer.

Operating as Synergy Studios. Producing commercial and corporate products, including: A six part series for the Discovery Channel, Product Launch Media, Promos, Training Films, etc.

In most cases, duties involved:

- Writing all scripts and accompanying printed media for Corporate, Commercial and self produced programmes
- Directing location and studio shoots
- Video and Stills Camera work
- Editing programmes
- Liaising with clients, suppliers and the media

Reason for leaving – *Became more interested with Graphic Design and less involved with independent film making as the more costly digital video age began to take over the industry.*

1992 - Present

Also during this period, began an ongoing freelance relationship with the management of legendary American musician Todd Rundgren. Working on various projects in Europe since then such as: Writing press releases, Organising press interviews, Promoting new releases and tours, Liaising with UK labels and distributors, Assisting with the design and production of album covers, flyers, posters, calendars, programmes, etc.

1990 - 1992

Studio Engineer/Production Team Member *for* **Telsat Communications Limited.**

Responsibility for all in-house professional and domestic film and video production and laboratory services.

Duties included:

- Developing programme ideas
- Writing and editing scripts
- Location work – Operating 3 Chip cameras and sound recording equipment
- All Product Photography
- Editing productions with Sony Pro edit suites and Aston Caption Generators
- Dealing with clients
- Budgeting for productions
- Ordering film stock
- Supervising mass tape duplication (up to 1,000 VHS copies per run).

Reason for leaving – *Although working for Telsat was highly enjoyable, the time was right to branch out as an independent film maker.*

1987 - 1990

Sound and Lighting Director *for* **Blackpool Pleasure Beach.**

Duties included: running a team of six people on a daily basis, basic daily maintenance to lighting rig - testing bulbs, sound checks etc., overseeing the sound, lights and effects during performances of two different productions each day.

Reason for leaving – *To further the skills and experience needed to become an independent film maker.*

1984 - 1987

Stores and Cellar Manager *for* **Coral Island, Blackpool, Lancashire.**

Duties included: obtaining quotes, ordering and taking responsibility for bars and catering deliveries, running the beer cellar during opening hours, servicing 7 bars and reception desk duties in the evenings, handling all incoming calls for the complex during out of office hours.

Reason for leaving – *To further the skills and experience needed to become an independent film maker.*

1981 - 1984

Trainee Catering Supervisor *for* **Trust House Forte**

Covering the Cheshire area including two years day and block release at South Cheshire College (1982 - 1983).

Reason for leaving – *Moved from the Cheshire area to take a managerial role in Blackpool.*

Qualifications and Courses attended

- City & Guilds Catering for the Industry 706/1 (Pass and Credit)
- Royal Institute for Public Health and Hygiene Certificate (Pass)
- Emergency First Aid
- GCEs gained in: English, English Literature, Mathematics, History, Chemistry, Biology

Interests

• Writing • Film and Video • Live Music • Museums and Galleries • Gardening • Reading

Referees

- Peter Muir – Ex-BBC & Government Film Unit Department Head
  Tel: 01204 692025 / 07811 750383

- Councillor Arnold Sumner.
  10 Dorset Road, St. Annes, FY8 2ED
  Tel: 01253 721608

- Councillor Rodger Deane.
  Mayor of Biddulph. 10 Washington Close, Gillow Heath, Biddulph,
  Stoke-on-Trent. ST8 6RW
  Tel: 01782 518684